

BLUE WING LOGISTICS (PTY) LTD

Registration Number: 66824



Telephone: +27 83 475 3670 | +27 72 747 8992
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BLUE WING LOGISTICS (PTY) LTD COMPANY PROFILE

Registration Number: 66824
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1. COMPANY OVERVIEW

Blue Wing Logistics (Pty) Ltd is a South African courier and logistics company focused on providing reliable, professional, and flexible delivery solutions to businesses and private customers.

Our objective is to simplify the delivery process for our clients by providing a responsive service that prioritises reliability, communication, accountability, and customer satisfaction.

Blue Wing Logistics is positioned to support clients requiring dependable transportation of goods between suppliers, businesses, customers, and other destinations throughout our operating areas.

Our approach combines practical logistics coordination with professional drivers, clear documentation, and delivery confirmation, ensuring that every delivery can be managed from collection through to final delivery and Proof of Delivery (POD).

2. OUR VISION

To establish Blue Wing Logistics as a trusted and professional logistics partner known for reliable service, responsive communication, and customer-focused delivery solutions.

We aim to grow Blue Wing into a scalable logistics operation capable of supporting businesses with consistent and dependable delivery services across the Western Cape and, ultimately, broader markets.

3. OUR MISSION

Our mission is to provide safe, reliable and professional delivery solutions that make logistics easier for our clients.

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We strive to:

- Deliver according to agreed requirements.
- Communicate clearly with clients throughout the delivery process.
- Handle customers' goods responsibly.
- Provide professional documentation and delivery confirmation.
- Respond efficiently to changing delivery requirements.
- Build long-term relationships with our clients.
- Continuously improve our operational processes.

4. OUR CORE VALUES

RELIABILITY

We understand that our clients depend on deliveries arriving where and when they are required.

PROFESSIONALISM

Every interaction with a client, customer and supplier represents the Blue Wing Logistics brand.

ACCOUNTABILITY

Our delivery process is supported by appropriate documentation, communication and Proof of Delivery.

CUSTOMER SERVICE

We focus on understanding the client's requirements and providing a practical solution.

RESPONSIBILITY

We treat every consignment entrusted to us with care and respect.

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COMMUNICATION

Clear communication between the client, operations team, driver and recipient is central to our service.

5. OUR SERVICES

Blue Wing Logistics provides flexible courier and delivery solutions designed around the requirements of each client.

5.1 SAME-DAY DELIVERY

Where operationally feasible, Blue Wing Logistics can provide same-day delivery solutions for time-sensitive consignments.

5.2 BUSINESS-TO-BUSINESS DELIVERIES

Reliable transportation of goods, documents, stock and other consignments between businesses, suppliers and customers.

5.3 RETAIL & SUPPLIER DELIVERIES

Supporting retailers and suppliers with the movement of goods between locations and customers.

5.4 PRIVATE & PERSONAL DELIVERIES

Courier solutions for individuals requiring items to be collected and delivered to a specified destination.

5.5 SCHEDULED DELIVERIES

Planned delivery services arranged according to the client's operational requirements.

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5.6 LARGE-ITEM DELIVERIES

Transportation of larger or bulky items, subject to vehicle capacity, dimensions, weight and handling requirements.

5.7 SPECIAL DELIVERY REQUIREMENTS

Where a client's requirements fall outside a standard delivery, Blue Wing Logistics can assess the requirement and determine the most suitable operational solution.

6. OUR DELIVERY PROCESS

Blue Wing Logistics follows a structured delivery process designed to maintain accountability from collection to completion.

6.1 BOOKING

The client provides the collection, delivery and consignment details.

6.2 CONFIRMATION

Blue Wing confirms the delivery requirements, pricing and applicable arrangements with the client.

6.3 WAYBILL

The consignment is recorded using a Blue Wing Logistics waybill and unique delivery reference.

6.4 COLLECTION

The driver collects the consignment from the agreed collection point.

6.5 TRANSPORT

The consignment is transported to the designated delivery destination.

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6.6 DELIVERY

The driver completes the delivery to the nominated recipient.

6.7 PROOF OF DELIVERY

Delivery is confirmed through the applicable Blue Wing POD process.

6.8 CLIENT CONFIRMATION

The completed delivery information can be retained as part of the client's delivery record.

7. WAYBILL & DELIVERY CONTROL

Blue Wing Logistics is developing a structured documentation system to ensure that deliveries can be properly recorded and tracked internally.

Each delivery can be assigned a unique Blue Wing Logistics reference number, for example:

BWL#000001

The reference can be used to connect the:

Client Booking → Waybill → Driver → Consignment → Delivery → POD

This creates a clear administrative trail and helps minimise misunderstandings between Blue Wing, its drivers and clients.

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8. PROOF OF DELIVERY

Proof of Delivery forms an important part of the Blue Wing Logistics delivery process.

Depending on the nature of the delivery, the POD should record relevant information such as:

- Blue Wing delivery reference
- Client information
- Collection details
- Delivery details
- Date and time
- Recipient name
- Driver information
- Delivery status
- Recipient acknowledgement/signature where applicable
- Notes regarding the delivery
- Supporting photographic evidence where appropriate

This allows Blue Wing and its clients to maintain a clear record that the delivery process was completed.

9. SERVICE AREAS

Blue Wing Logistics is positioned to service a range of areas throughout the Western Cape.

WEST COAST & SURROUNDING AREAS

- Melkbosstrand
- Table View
- Big Bay
- Eden on the Bay
- Milnerton

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COASTAL / CENTRAL AREAS

- Paarden Eiland
- Woodstock
- Salt River
- Cape Town CBD and surrounding areas

FALSE BAY & SOUTHERN PENINSULA

- Fish Hoek
- Simon's Town
- Glencairn
- Kommetjie
- Cape Point
- Hout Bay
- Llandudno
- Muizenberg

BOLAND

- Stellenbosch
- Franschhoek
- Paarl

OVERBERG / HERMANUS REGION

- Kleinmond
- Hermanus
- Surrounding areas

Note: Final service areas, delivery zones and applicable pricing should be confirmed according to Blue Wing's operational capacity.

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10. OUR OPERATIONAL CAPABILITY

Blue Wing Logistics is being structured around a central operational system that allows management to coordinate clients, drivers and deliveries effectively.

Our operational focus includes:

- Delivery scheduling
- Driver allocation
- Collection coordination
- Route planning
- Client communication
- Waybill management
- Proof of Delivery
- Delivery status updates
- Consignment control
- Customer service
- Administrative record keeping

The objective is to ensure that Blue Wing does not simply provide transportation, but operates as a controlled end-to-end delivery service.

11. OUR VEHICLES & DELIVERY FLEET

Blue Wing Logistics utilises suitable vehicles according to the nature, dimensions and requirements of each consignment.

Our current operational vehicle platform includes a Hilux bakkie, providing flexibility for courier and larger-item delivery requirements.

Fleet information:

- Current vehicles: [TO BE CONFIRMED]
- Vehicle capacity: [TO BE CONFIRMED]
- Additional vehicles/fleet expansion: [TO BE CONFIRMED]

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12. OUR PEOPLE

The strength of Blue Wing Logistics depends on having clearly defined responsibilities between management, operations and drivers.

MANAGEMENT

Responsible for strategic direction, client relationships, business development, financial oversight and overall governance.

OPERATIONS

Responsible for coordinating bookings, drivers, collections, deliveries, documentation and client communication.

DRIVERS

Responsible for the professional collection, transportation and delivery of consignments in accordance with Blue Wing Logistics procedures and client instructions.

A formal internal structure and driver documentation system will support accountability throughout the operation.

13. WHY CHOOSE BLUE WING LOGISTICS?

At Blue Wing Logistics, we understand that a courier service is not simply about moving an item from one location to another.

Our clients need confidence that the delivery will be handled professionally from beginning to end.

We therefore focus on:

RELIABILITY

Deliveries handled according to agreed requirements.

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COMMUNICATION

Keeping the relevant parties informed.

ACCOUNTABILITY

Documented delivery processes and POD.

FLEXIBILITY

Solutions adapted to different client requirements.

PROFESSIONAL SERVICE

Representing our clients professionally when interacting with their customers.

CUSTOMER FOCUS

Understanding the client's needs and providing practical solutions.

14. OUR TARGET MARKET

Blue Wing Logistics can support a broad range of customers, including:

- Small and medium-sized businesses
- Retail businesses
- Online businesses
- Suppliers
- Wholesalers
- Corporate clients
- Local businesses
- Individuals/private customers
- Businesses requiring regular delivery support

The company can also develop dedicated delivery arrangements for businesses with recurring or higher-volume requirements.

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15. BUSINESS PARTNERSHIPS

Blue Wing Logistics aims to establish long-term relationships with businesses that require a dependable delivery partner.

Rather than approaching every delivery as an isolated transaction, our objective is to develop ongoing relationships where Blue Wing becomes an extension of the client's operational process.

Potential partnership arrangements may include:

- Recurring delivery routes
- Scheduled business deliveries
- Supplier-to-business deliveries
- Retail delivery support
- Overflow delivery capacity
- Dedicated delivery arrangements
- Corporate courier accounts

16. DOCUMENTATION & BUSINESS CONTROLS

Blue Wing Logistics is putting appropriate business documentation and operational controls in place to support a professional and accountable operation.

These include:

- Client Terms & Conditions
- Client Service Agreements
- Driver Agreements
- Waybills
- Proof of Delivery documentation
- Delivery numbering/reference system
- Driver procedures
- Consignment handling procedures
- Internal operational procedures

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Legal and compliance documentation should be reviewed and approved by the company's legal adviser before being adopted as final.

17. OUR COMMITMENT

Blue Wing Logistics is committed to building a logistics business that clients can trust with their deliveries and their reputation.

Every consignment represents more than an item being transported. It represents a client's relationship with their own customer.

For this reason, we aim to ensure that every interaction — from booking and collection to delivery and confirmation — reflects the standards expected from a professional logistics partner.

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19. CONTACT BLUE WING LOGISTICS

BLUE WING LOGISTICS (PTY) LTD Delivering Possibilities.

For courier and delivery enquiries:

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